



SUSTAINABILITY

at Vapues

Creating meaningful journeys
across Panama & Nicaragua



How We Create Positive Impact

At Vapues Travel, sustainability is not a separate program, it is part of how we design every journey.

We believe that travel should create value for everyone involved: travelers, local communities, cultural traditions and the natural environments where we operate.

Together with carefully selected local partners, we create experiences that generate positive social, cultural, environmental and economic impact while delivering authentic and memorable journeys across Panama and Nicaragua.

↗ **People & Communities**

↗ **Culture & Heritage**

↗ **Nature & Environment**

↗ **Responsible Partnerships**



Meaningful Experiences, *Lasting Impact*

Every journey is an opportunity to create positive impact.



Socio-economic Impact



Cultural Heritage



Environmental Stewardship



Community & Education

**The following experiences
illustrate how these principles
come to life across Panama
and Nicaragua.**





Movimiento Identidad - Community-led Cultural Tourism

Movimiento Cultural Identidad is a community-based organization in Panama City that uses culture, education and tourism to preserve the historic neighborhoods of Santa Ana and the Old Quarter.

Rather than offering a single experience, the initiative has developed a portfolio of community-led cultural routes that connect travelers with local history, traditions, gastronomy, artisans and neighborhood life through authentic encounters led by community members.



Working with organizations like Movimiento Cultural Identidad allows Vapues to incorporate experiences that generate meaningful benefits for both travelers and local communities.

- Supports more than 15 locally owned businesses and community initiatives.
- Local guides from the neighborhood lead the experiences, creating employment opportunities and sharing authentic local perspectives.
- 30% of every experience is reinvested in community projects.
- Helps preserve and promote the cultural heritage of Panama City's historic neighborhoods.





The Naso Trail - Connecting Culture and Nature

Explore the Naso Trail invites travelers to discover one of Panama's Indigenous territories through the perspective of the Naso people.

Guided by community members, visitors explore the rainforest, learn about local traditions, cuisine and daily life, and gain a deeper understanding of the relationship between culture and nature.



The experience is designed to create authentic cultural exchange while supporting community-led tourism.

- ↗ Generates direct income for the Naso community through locally led tourism.
- ↗ Encourages the preservation and sharing of Naso traditions and cultural identity.
- ↗ Creates incentives to conserve the surrounding rainforest and natural resources.





Café de las Sonrisas - Tourism that Promotes Inclusion

Café de las Sonrisas is more than a restaurant.

Operated by people with hearing impairments, it offers travelers the opportunity to connect through sign language while enjoying local cuisine in an inclusive and welcoming environment.



The experience demonstrates how tourism can contribute to social inclusion through meaningful everyday interactions.

- ↗ Supports an inclusive local business.
- ↗ Encourages interaction with an inclusive workplace.
- ↗ Creates employment opportunities for people with hearing impairments.
- ↗ Promotes awareness through authentic cultural exchange.





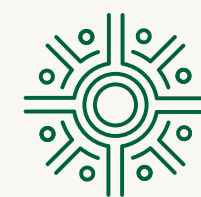
San Juan de Oriente - Preserving Living Traditions

San Juan de Oriente is one of Nicaragua's best-known artisan communities, where generations of families continue producing handcrafted ceramics and other materials using traditional techniques.



Visits to local workshops allow travelers to meet artisans, learn about their craft and purchase directly from the people who create each piece.

- Strengthens family-owned businesses.
- Preserves traditional craftsmanship.
- Generates direct income for local artisans.
- Encourages meaningful cultural exchange.





Reducing Our *Environmental Footprint*

- ↗ Promotion of reusable water bottles.
- ↗ Reduction of single-use plastics.
- ↗ Responsible waste separation and recycling.
- ↗ Electronic waste management.





Supporting *Circular Initiatives*

- Recyclable materials donated to Los Pipitos.
- Collaboration with local environmental initiatives.
- Responsible disposal practices.

Environmental *Awareness*

- Environmental education initiatives.
- Promotion of responsible travel practices.
- Conservation messages shared with travelers.



The background features several large, overlapping, organic green shapes in various shades of green, creating a modern, nature-inspired aesthetic.

Responsible Practices, *Every Day*

Sustainability at Vapues extends beyond the experiences we offer.

Our commitment to sustainability is reflected not only in the journeys we design, but also in the way we work every day.



- Preference for locally sourced products.
- Sustainable office practices.
- Continuous improvement through Travelife.

Looking Ahead

At Vapues Travel, sustainability is an ongoing journey. Through collaboration with our partners, local communities and organizations such as Travelife and APTSO, we continue strengthening the way we design experiences that create lasting positive impact.



Putting Our Commitment into People



Creating positive impact is a shared responsibility. It is reflected in how we support our team, engage with travelers and build long-term partnerships with our suppliers.



Our People



Our Travelers



Our Partners

**Working
Together**



Our People

Learning & Development

- Sustainability training
- First aid
- Environmental awareness
- Inclusion workshops

Fair Workplace

- Compliance with labour legislation
- Equal opportunities
- Safe working conditions

Supporting Local Communities

- Employee gift boxes featuring local products.
- Annual incentive trips incorporating community-based tourism experiences.

Our team plays an active role in bringing our sustainability commitments to life.



Our Travelers

Before the Journey

- Responsible travel guidelines.
- Destination information.

During the Journey

- Reusable water bottles.
- Experiences supporting local businesses.
- Responsible travel practices.



Meaningful Connections

- Authentic encounters with local communities.
- Respect for local culture.
- Environmental awareness.

We encourage travelers to become active participants in creating positive impact.





Our Partners

Building Long-term Relationships

- Fair commercial practices.
- Mutual trust.

Shared Standards

- Supplier Code of Ethics.
- Child Protection Policy.
- Sustainability criteria.



Continuous Collaboration

- ↗ Regular site visits.
- ↗ Quality reviews.
- ↗ Continuous improvement.

Strong partnerships help us deliver authentic experiences while supporting responsible tourism across Panama and Nicaragua.





Every journey is an opportunity to create positive impact.

Sustainability is a continuous commitment that shapes how we design experiences, work with our partners and engage with local communities.

Together with our travelers, partners and communities, we continue creating journeys that respect nature, celebrate culture and generate lasting value across Panama and Nicaragua.



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